

Blair Warner

blairthedesigner.com

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Experience

Lead Product UI/UX Designer

Wordable 11.2021 - 6.2022

I worked to improve the onboarding and user experience of a web-based digital publishing platform. I worked directly with the owner, development team, and customer experience lead.

UX/UI Designer

Binfinity 1.2018 - 7.2021

I worked on all levels of design, from ideation to final output for a company in the cryptocurrency space. I worked closely with product owners and developers on web and mobile applications.

UX Designer

Fusion Systems Group 5.2017 - 12.2017

I worked closely with stakeholders and developers on web based restaurant management software in an Agile development environment.

Freelance UX/UI Designer

Blair the Designer 8.2016 - 5.2017

I provided clients with user experience and interface design solutions that met both user needs and business goals. I worked with product managers, developers and other designers to create user-centered designs on web, iOS and Android platforms.

Research Methods

Affinity Diagrams,
Comparative Analysis,
Competitive Analysis,
Information Architecture,
Navigation Systems,
Organizational Research,
Personas, Prototypes,
Rapid Ideation, Research
Methods, Stakeholder
Interviews, Storyboards,
Test Planning, Usability
Studies, User Flows, User
Interviews, User Research,
User Stories, Wireframes

Tools

Basecamp, Dropbox, Figma,
Google Drive, Illustrator,
Invision, Jira, Office 365,
Optimal Workshop,
Photoshop, Trello,
ShareDrive, SharePoint,
Sketch, XD, Zoom

English Teacher

4.2006 - 3.2008 / 4.2011 - 3.2016

I worked in a total of twenty-two different elementary and junior high schools in the Greater Tokyo area. I collaborated with teachers to make lessons and activities tailored to different grades and skill levels. I acted as a cultural ambassador for my students. I participated in school functions and after school activities.

Graphic Designer / Letterpress Printer

Bell'Invito Stationers 2.2009 - 8.2009

I worked with clients, marketers, designers and printers to develop custom, couture letterpress stationery. I was also responsible for the creation of web graphics for the company website, and file preparation for die creation. I also operated 19th-century letterpresses for printing and die-cutting, as well as assembly of stationery.

Assistant Graphic Designer

Standard Deluxe, Inc. 5.2005 - 2.2006

I worked with clients, designers and printers to create designs for silk screen printing. I worked with web developers to create web graphics and input data for the company website and web store.

Education

UX Design Immersive

General Assembly 2016

Bachelor of Fine Arts in Graphic Design

Auburn University 2000 - 2005